

ELAN Monthly Sales Report – July 2023

ELAN Microelectronics Corp. (the Company), a leading touch controller solution provider in global NB market, announced its consolidated net sales of NT\$ 1,103 million for July 2023, up 10.93% MoM. Moreover, it increased by 2.44% YoY due to coming to an end of NB destocking & rebooting pull-in momentum. YTD sales decreased by 29.76% YoY to NT\$ 6,549 million.

Sales for July 2023 -- YoY Comparison

Year	2023	2022	YoY
Net Sales (Consolidated)	1,102,522	1,076,225	2.44%

Unit: NT\$ Thousand

The sales breakdown in July 2023: Touchpad Module 51%, Touchscreen Controller 17%, Fingerprint Sensor 12%, Pointstick (PST) 9%, Microcontroller 6%, and 5% from the sales of affiliates. Touch applications, including biometric applications, accounted for 80%, and non-touch applications accounted for 20%.

Until 2Q23, the NB market has gone through a year of destocking, and it is obvious that the inventory problem is gradually no longer the main factor of market disturbance. At present, the buying momentum in the consumer market is not strong, based on external macro uncertainties still affecting consumption confidence of consumers and enterprises. Thus, most market research companies expect 2023 NB unit shipments to drop by ~10% YoY.

ELAN continues to focus on "content value increase" through value-added spec upgrades, which consistently renders greater revenue contribution per NB. Meanwhile, ELAN actively expands its exposures to new products and applications, in the area of automotive electronics, biometric smart card, mini/micro LED display and ADAS solutions, to build a solid foundation for revenue and profitability growth momentum in the mid-/long-term.

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<<ELAN is a world leader in human-machine interfaces, notably in Touchscreen Controller with Pen Supports, Touchpad Module, Pointing Stick and Biometrics (fingerprint sensors and facial recognition). For more information, please go to http://www.emc.com.tw/emc/en.>>